



NEWSLETTER | JULY - SEPT. / 2021

DEPUTY SUPERINTENDENCE FOR INDUSTRIAL PROPERTY

COLOMBIA AND EUROPE HELD HIGH-LEVEL MEETING ON INTELLECTUAL PROPERTY COOPERATION



On July 8, 2021, a High-Level Virtual Meeting was held between the Office for Intellectual Property of the European Union (EUIPO) and the Superintendence of Industry and Commerce (SIC) of Colombia.

At this meeting, held every year, international cooperation issues are reviewed, experiences of the activities carried out during the year are shared, and important future issues are proposed to strengthen cooperation ties between the EUIPO and the Deputy Superintendence for Industrial Property of the SIC. All this is reflected in a Memorandum of Understanding signed by both authorities.

SIC PARTICIPATED IN THE IBERO-AMERICAN WORKSHOP ON TRADEMARKS AND PATENTS FOR MSMEs IN TIMES OF COVID-19

The Deputy Superintendence for Industrial Property of the Superintendence of Industry and Commerce (SIC) of Colombia participated in the "Ibero-American Workshop on Good Practices in Trademarks and Patents for MSMEs in Times of COVID-19".

The workshop was in charge of the National Institute for the Defense of Competition and the Protection of Intellectual Property of Peru (INDECOPI) and, on behalf of Colombia, the Deputy Superintendent for Industrial Property, María José Lamus, shared the Colombian experience in managing the pandemic from an industrial property approach.



NEW MEETINGS OF THE LATIN AMERICAN NETWORK FOR INTELLECTUAL PROPERTY AND GENDER



Between June and August, 2021, the Deputy Superintendence for Industrial Property of the Superintendence of Industry and Commerce (SIC) of Colombia participated in two activities related to the new “Latin American Network for Intellectual Property and Gender”.

On June 28, the Network's Memorandum of Understanding and Operating Regulations were signed, headed by the Director of the World Intellectual Property Organization (WIPO).

The signing event also gave the possession of Peru as Pro Tempore Presidency of the Network and also of its Technical Secretariat.

On August 4, the offices of Colombia, Costa Rica, Peru and Chile participated in the official launch of the Network in which **the main commitment is to create a forum to share experiences and empower women through of intellectual property.**