



NEWSLETTER | APRIL - JUNE / 2021

DEPUTY SUPERINTENDENCE FOR INDUSTRIAL PROPERTY

ANDEAN COMMUNITY APPROVED A NEW REGIME FOR THE PROTECTION OF THEIR COUNTRY BRANDS

The Andean Community (CAN) approved a **new common Andean regime for the protection of the country brands** of its members: Bolivia, Colombia, Ecuador and Peru. This draft decision on the common regime of the Country Brand had been brewing for more than four years as an initiative of Colombia, through the Superintendencia of Industry and Commerce (SIC). It mainly sought that the Country Brand could be recognized by the other States, and also that it be protected indefinitely, as established in the agreement.

The project was submitted to the Commission for consideration and was approved, **making the CAN the first bloc of nations to make decisions of this type** to protect the distinctive marks of its Member States.



NEW INVENTION PATENT GRANTED TO “SENA” FOR A BIODEGRADABLE BIOPLASTIC MATERIAL



The National Learning Service (SENA) of Colombia obtained an **invention patent for a biodegradable bioplastic** material made from the result of the exposure **of a passion fruit peel** to solar radiation and its subsequent mixing with water, lubricant and plasticizer. In addition, it has received the patent for the manufacturing process itself. The Superintendence of Industry and Commerce (SIC) granted this patent through resolution 6925 of February 18, 2021.

NEW EDITION OF THE COLOMBIAN NATIONAL INVENTOR AWARD!

In May 2021, a new edition of the Colombian National Inventor Award was held, an initiative of the Superintendence of Industry and Commerce (SIC) that seeks to promote creativity, science and research in Colombians. On this occasion, 152 applications to the award were submitted by inventors from all regions of Colombia, with high levels of creativity and resourcefulness.



This event was also sponsored by the World Intellectual Property Organization (WIPO).

