## THE SIC WAS NOMINATED IN TWO CATEGORIES OF THE ANNUAL AWARDS OF THE GLOBAL PRIVACY ASSEMBLY

The Deputy Superintendence for Personal Data Protection of the Superintendence of Industry and Commerce (SIC) of Colombia was nominated in two categories of the 2021 Annual Awards of the Global Privacy Assembly (GPA). These awards have been held for four years and are awarded in four categories: (i) Education and Public Awareness: (ii) Innovation; (iii) Demonstrated Responsibility; and (iv) Enforcement of Disputed Resolutions.

On this occasion, the SIC was nominated in categories (ii) and (iii) for the projects: "*Innovation with the Sandbox by Design and Default in Artificial Intelligence Projects*" and "*Guide for the Implementation of the Principle of Demonstrated Responsibility*".

Voting closed on August 13, 2021 and the winners will be announced at the GPA Authorities Meeting in October this year.

## THE VIII INTERNATIONAL CONGRESS OF PERSONAL DATA PROTECTION OF THE SIC WAS A SUCCESS



VIII
Congreso Internacional de
**PROTECCIÓN DE DATOS PERSONALES**

Last July, the Deputy Superintendence for Personal Data Protection of the Superintendence of Industry and Commerce (SIC) of Colombia held the "VIII International Congress of Personal Data Protection" in which representatives of international organizations, agencies of data protection and academia participated, such as Bruno Gencarelli, Head of the International Unit of Data Flow and Protection of the European Commission; Blanca Lilia Ibarra, President Commissioner of the INAI of Mexico, among others.

The Congress focused on issues of international relevance such as:

- the flow of cross-border data for digital commerce in Iberoamerica and North America;
- the sandbox on the processing of personal data;
- the contractual clauses as mechanisms to carry out international data transfers;
- the principles of privacy and protection of personal data of the Organization of American States (OAS);
- the treatment of data and biological samples in the field of biomedical and epidemiological research; among others.